

## **Entrepreneurial excellence recognized**

### **Gary and Jeff Clemmensen honoured with the Established Enterprise Award**

**ST. CATHARINES, ONTARIO: February 23, 2005...** From the annual turkey giveaway to the introduction of the 100% Happiness Guarantee, it has been an exciting year for Mac Frugal's Furniture. The good news doesn't end there. Mac Frugals Furniture, the Niagara Peninsula's largest rent-to-own chain was recently presented with the Established Enterprise Award at this year's edition of the Niagara Entrepreneur of the Year Awards.

"We are extremely privileged and honoured to have been selected as the Established Enterprise Award winner. This is a testament to the hard work and dedication of our staff and the strength and commitment of our industry to the Niagara Peninsula," said Gary and Jeff Clemmensen, owners of Mac Frugal's Furniture. "It's great to be recognized by a very prestigious award," they added.

The Established Enterprise Award recognizes the individual who best represents the characteristics of a successful entrepreneur, including creativity, initiative, dynamic growth, and sound management. The company must be at least five years old or more.

Mac Frugal Furniture employs over 35 people at its three locations in St. Catharines, Welland and Hamilton. They carry a number of brand name products including: Whirlpool, Frigidaire, Inglis, Roper, Crosley, JVC, Hitachi, Zenith, Sharp Berklene, Therapedic and Dynasty.

#### **About the Niagara Entrepreneur of the Year Awards**

The Niagara Entrepreneur of the Year Awards was established in 1994 to recognize the achievements, excellence and innovation of Niagara's entrepreneurs. The awards are supported by a committee of volunteers from Niagara's corporate, education and economic development sectors. The men and women who have been recognized through these awards exemplify the true spirit of entrepreneurship. Through hard work, determination, creativity and resourcefulness, they have established new ventures or lead existing ones into renewed growth. The Entrepreneur of the Year Awards program continues to grow annually and garners extensive exposure within Niagara's business community and from the media.

#### **About Mac Frugal's Furniture**

Mac Frugal's has the three largest Rent-To-Own Stores in the Niagara Peninsula. They offer brand name products for the lowest monthly and weekly rental rates in the industry. Their stores are up to six times larger than its competitors, providing customers with the widest selection of furniture, appliances, electronics, computers, and other products to choose from.

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